BUGEE-URDAIBAI PROJECT: ECONOMIC PROMOTION WITHIN THE FRAMEWORK OF THE STRATEGIC PLAN FOR REGIONAL ECONOMIC DEVELOPMENT

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Naider participated in the definition of a collaborative governance model for the economic promotion of the Busturialdea-Urdaibai region (Bizkaia).

Together with the local economic development agencies (*Behargintza Bermeo* and *Lanbide Ekimenak* of Gernika), Naider participated in the definition of an inter-agency cooperation model for the economic promotion of Busturialdea-Urdaibai.

For its development, different participatory processes were carried out with business and educational agents and the public administration itself.