

# PROJECT FOR THE ACTIVATION AND REGENERATION OF THE ARPILLAO AREA IN PLENTZIA

*Posted on 19/05/2025 by Naider*

**Category:** [News](#)

**Tags:** [Comprehensive regeneration strategy](#), [Plentzia](#), [Urban activation and regeneration](#)

[Plentzia Town Council](#) will receive technical assistance from Naider for the strategic activation project and identification of opportunities for the comprehensive regeneration of the Arpillao area in collaboration with the [PiE-UPV/EHU](#).

Located just a few metres from Plentzia beach, the Arpillao area is home to a car park that is currently out of use due to structural deterioration. This project provides an opportunity to promote a comprehensive regeneration strategy that goes beyond structural repairs to revitalise the entire area in a sustainable way that meets local and regional needs.

The resulting strategy will be a vital tool for guiding future interventions in Arpillao, ensuring a coherent transformation that aligns with Plentzia's urban development aspirations.

