UNAI TELLITU JOINS THE NAIDER TEAM TO WORK ON INNOVATION AND COMPETITIVENESS PROJECTS

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Unai Tellitu (Bilbao, 1994), with a degree in Business Administration and Business Management from the University of Deuto, a Master's degree in Economics: Empirical and Political Applications from the UPV/EHU and an MBA from ICEX-CECO, has extensive experience as a consultant on competitiveness and innovation in various fields. In his professional career, he has worked in the Bilbao City Council providing support in the coordination of social and economic development projects, in the Economic and Commercial Office of Spain in Brussels accompanying the internationalisation of companies, as well as in the private sector in the development of the fintech sector.

Unai joins the NAIDER team in order to strengthen the areas of economic and innovation consultancy. *Ongi etorri, Unai!*