

SEMINAR AT THE DUAL MASTER'S DEGREE IN ENTREPRENEURSHIP IN ACTION AT THE UNIVERSITY OF DEUSTO

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Our colleague Iñaki Barredo, Senior Economist at NAIDER, has had the pleasure of giving a seminar on Basque innovation policy to the students of the [Dual Master in Entrepreneurship in Action](#) taught by [Deusto Emprende](#), the Innovation and Entrepreneurship Unit of the University of Deusto. In the session, he contextualised the role of innovative activity in the competitiveness of the territories and analysed the evolution of the Basque Country from the 80s of the last century to the present day.

The Master's degree aims to train professionals in the creation and implementation of innovative and intrapreneurial projects in organisations.

