TRAINING AND PERSONALIZED ADVICE TO PRODUCERS IN THE URBAN LUR PROJECT

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From Naider we are lucky to be accompanying Fomento de San Sebastián in promoting the agri-food cluster **GUZTIONA**. Through the project ***Urban Lur*** The start-up of agrological business projects is encouraged and supported so that producers establish their own high-quality agricultural exploitation and thus contribute to a local and healthy food system.

Having completed the first phase of evaluation and selection of candidates, we will begin the phase of training and personalized advice in the coming days, with the aim of providing added value to the participants. Thus, we will accompany the producers during the development of their agri-food business line and the commercialization of their products with the aim of facilitating the implementation process.

We will keep you informed!