URBRIGHT: BEGINS TO SHED LIGHT ON ENVIRONMENTAL MANAGEMENT

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Category: News

HAZITEK - ENPRESA I+G BULTZATZEKO LAGUNTZA PROGRAMA

PROGRAMA DE AYUDAS DE APOYO A LA I+D EMPRESARIAL - HAZITEK

KOFINANTZATUTAKO ERAGIKETA / ACTUACIÓN COFINANCIADA:

Proyecto ZL-2020/00961 - URBRIGHT proiektua

EUSKO JAURLARITZAK ETA EUROPAR BATASUNAK
2014-2020 ESKUALDE GARAPENERAKO EUROPAR FUNTSAREN (EGEF) BITARTEZ KOFINANTZATUTAKO ERAGIKETA

ACTUACIÓN COFINANCIADA POR EL GOBIERNO VASCO Y LA UNION EUROPEA A TRAVÉS DEL
FONDO EUROPEO DE DESARROLLO REGIONAL 2014-2020 (FEDER)

Europar Batasuna
Unión Europea

Fondo Europeo de
Desarrollo Regional (FEDER)
"Una manera de hacer Europa"

Eskualde Garapenerako
Europar Funtsa (EGEF)
"Europa egiteko modu bat"

EUSKO JAURLARITZA
GOBIERNO VASCO

URBRIGHT COMIENZA A DAR LUZ A LA GESTIÓN AMBIENTAL

El modelo de posicionamiento de la sostenibilidad para ciudades y municipios esta en marcha. ¡Ya es posible conocer cuales son los parámetros ambientales de tu ciudad!

The UBRIGHT project will allow public and private environmental managers to know the environmental situation of the municipality or city. The positioning model allows you to know if you are doing well in terms of intermodality. It lets us see how far the municipality is from its objective of electrifying the vehicle fleet, or from reaching a more sustainable modal share.

But this model not only analyzes mobility, it also analyzes and weighs indicators from other areas of sustainability such as energy, waste or the natural environment.

With UBRIGHT you can find out what the environmental quality is (soil, air and water), how adapted it is to climate change or the level of energy efficiency of the municipality.

In addition, all this can be visualized through graphic and geographical representation, thus allowing a clearer image of the situation to be made. This will favor decision-making, with objective rigor and focusing actions in the right direction.