

# URBRIGHT: BEGINS TO SHED LIGHT ON ENVIRONMENTAL MANAGEMENT

*Posted on 20/11/2020 by Naider*

Category: [News](#)

**HAZITEK - ENPRESA I+G BULTZATZEKO LAGUNTZA PROGRAMA  
PROGRAMA DE AYUDAS DE APOYO A LA I+D EMPRESARIAL - HAZITEK**

**KOFINANTZATUTAKO ERAGIKETA / ACTUACIÓN COFINANCIADA:  
Proyecto ZL-2020/00961 - URBRIGHT proiektua**

**EUSKO JAURLARITZAK ETA EUROPAR BATASUNAK  
2014-2020 ESKUALDE GARAPENERAKO EUROPAR FUNTSAREN (EGEF) BITARTEZ KOFINANTZATUTAKO ERAGIKETA**

**ACTUACIÓN COFINANCIADA POR EL GOBIERNO VASCO Y LA UNION EUROPEA A TRAVÉS DEL  
FONDO EUROPEO DE DESARROLLO REGIONAL 2014-2020 (FEDER)**



**Europar Batasuna  
Unión Europea**

**Fondo Europeo de  
Desarrollo Regional (FEDER)**  
*"Una manera de hacer Europa"*

**Eskualde Garapenerako  
Europar Funtsa (EGEF)**  
*"Europa egiteko modu bat"*



## **URBRIGHT COMIENZA A DAR LUZ A LA GESTIÓN AMBIENTAL**

**El modelo de posicionamiento de la sostenibilidad para ciudades y municipios esta en marcha. ¡Ya es posible conocer cuales son los parámetros ambientales de tu ciudad!**

The URBRIGHT project will allow public and private environmental managers to know the environmental situation of the municipality or city. The positioning model allows you to know if you are doing well in terms of intermodality. It lets us see how far the municipality is from its objective of electrifying the vehicle fleet, or from reaching a more sustainable modal share.

But this model not only analyzes mobility, it also analyzes and weighs indicators from other areas of sustainability such as energy, waste or the natural environment.

With URBRIGHT you can find out what the environmental quality is (soil, air and water), how adapted it is to climate change or the level of energy efficiency of the municipality.

In addition, all this can be visualized through graphic and geographical representation, thus allowing a clearer image of the situation to be made. This will favor decision-making, with objective rigor and focusing actions in the right direction.

