

ZEID FEST MATERIALISES ITS COMMITMENT TO THE ENVIRONMENT

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The full-day music festival [ZEID Fest](#) celebrates its second edition this year 2023, on 1 April at the BEC in Barakaldo, and is preparing to materialise its environmental commitment. NAIDER is looking forward to working with ZEID Fest to measure the carbon footprint and carry out an environmental diagnosis of the event.

The festival will take the results of environmental impact on the main topics: mobility, energy, water, procurement, infrastructure and waste. NAIDER will carry out an analysis of the results obtained to prioritise the areas of influence and establish strategic objectives to improve the environmental performance of the event and align it with the organisation's commitment to sustainability.

