

VITORIA-GASTEIZ INDUSTRY SUPPORT PLAN 2025-2029

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The Vitoria-Gasteiz City Council has once again enlisted the help of Naider to draw up its Industry Support Plan for the period 2025–2029.

The project's objective is to develop a strategy that will invigorate the city's industrial sector while addressing current challenges and opportunities. To this end, the current state of the industrial landscape will be analysed and diagnosed, the strategic objectives will be adapted, and a governance model will be defined to facilitate the participation of those involved.

This will provide the Vitoria-Gasteiz City Council with a roadmap to strengthen local industry in areas such as competitiveness, innovation, sustainability, the energy transition, and talent attraction. Naider previously participated in the development, drafting, review and evaluation of the [Industry Support Plan for 2021–2024](#).

Illustration: Louis Reed

